Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended)   A method comprising:

        detecting a <u>first</u> device;

        detecting a status level corresponding to the <u>first</u> device;

        <u>detecting a second device within a proximity of the first device;</u>

        receiving content on the first device based on the status level <u>and on the proximity of the second device</u>; and

        displaying the content on the first device based on the status level <u>and on the proximity of the second device</u>.

2. (Currently Amended)   The method according to Claim 1 further comprising detecting profile information associated with the <u>first</u> device.

3. (Currently Amended)   The method according to Claim 1 further comprising programming the <u>first</u> device with the status level.

4. (Currently amended)   The method according to Claim 1 wherein the content includes an image.

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5. (Currently Amended) The method according to Claim 1 wherein the content includes audio .

6. (Currently Amended) The method according to Claim 1 wherein the content includes video .

7. (Currently Amended) The method according to Claim 1 wherein the first device comprises a ticket for an entertainment event.

8. (Currently amended) The method according to Claim 7 wherein the entertainment event comprises a concert.

9. (Currently amended) The method according to Claim 7 wherein the entertainment event comprises a baseball game.

10. (Currently Amended) The method according to Claim 7 wherein the entertainment event comprises a sporting event.

11. (Currently Amended) The method according to Claim 7 wherein the content comprises video of the entertainment event in real time.

12. (Original) The method according to Claim 1 further comprising storing the status level.

13. (Currently Amended)   The method according to Claim 1 further comprising permitting the <u>first</u> device into a location based on the status level.

14. (Currently Amended)   A system comprising:

      means for detecting a <u>first</u> device;

      means for detecting a status level corresponding to the <u>first</u> device;

      <u>means for detecting a second device within a proximity of the first device;</u>

      means for receiving content on the first device based on the status level <u>and the proximity of the second device</u>; and

      means for displaying the content on the first device based on the status level <u>and the proximity of the second device</u>.

15. (Currently Amended)   A method comprising:

      programming a first device with a first status level;

      the first device detecting a second device having a second status level <u>and detecting the second device within a proximity of the first device</u>;

      comparing the first status level with the second status level;

      determining, based on the comparing, a winner between the first device and the second device; and

      displaying content on the first device based on the winner.

16. (Original)   The method according to Claim 15 further comprising participating in a contest between the first device and the second device.

17. (Original)   The method according to Claim 15 further comprising adjusting the first status level based on the winner.

18. (Original)   The method according to Claim 15 further comprising storing the first status level.

19. (Original)   The method according to Claim 15 wherein the content represents a character associated with the first device.

20. (Original)   The method according to Claim 15 wherein the content corresponds to the first device winning a contest between the first device and the second device.

21. (Original)   The method according to Claim 15 wherein the content corresponds to the first device losing a contest between the first device and the second device.

22. (Currently Amended) A device, comprising:

     a location detection module to detect a location of a <u>first</u> device and to detect a proximity of a second device relative to the first device;

     a storage module to store a profile information associated with the <u>first</u> device;

an interface module for receiving content based on the profile information associated with the <u>first</u> device and on the location of the <u>first</u> device <u>relative to the proximity of the second device</u>; and

a display module for displaying the content on the<u>first</u> device.

23. (Currently Amended)   The system according to Claim 22 further comprising a hierarchy module for establishing a status level of the <u>first</u> device.

24. (Original)   The system according to Claim 22 wherein the content includes one of a textual data, graphical data, video footage, audio data, and image data.

25. (Original)   The system according to Claim 22 further comprising an RF tag module for transmitting the profile information to other devices.

26. (Original)   The system according to Claim 22 further comprising an RF tag module for receiving profile information from other devices.

27. (Currently Amended)   A computer-readable medium having computer executable instructions for performing a method comprising:

programming a first device with a first status level;

the first device detecting a second device <u>within a proximity of the</u> <u>first device</u> having a second status level;

comparing the first status level with the second status level;

determining, based on the comparing, a winner between the first device and the second device; and

displaying content on the first device based on the winner.